

**CONTACT:** Louis Smyth  
Worldwide Direct: (713) 947-5713  
Cell: 713-306-3269  
lsmyth@univ-wea.com

**On-site at NBAA Contact:**

Kevin Tipton  
832-671-9436  
[ktipton@univ-wea.com](mailto:ktipton@univ-wea.com)

### **Universal Launches Enhanced Aviation Weather Today Broadcast**

**Orlando, Fla. (Oct. 5, 2008)** –Universal Weather and Aviation, Inc. announced today that it has launched an enhanced version of its free online aviation weather video broadcast, Aviation Weather Today, featuring more frequent posting times and the ability to watch individual chapters of the broadcast. The newly enhanced Aviation Weather Today will be available for demo at Universal’s Exhibit #219 at the National Business Aviation Association’s 61<sup>st</sup> Annual Meeting and Convention (NBAA2008), held in Orlando, Fla. Oct. 6-8.

“These enhancements are based on feedback and recommendations from viewers utilizing the broadcast to supplement their daily flight planning process,” said Randy Stephens, Senior Director, Specialty Products. “Feedback on Aviation Weather Today has been overwhelmingly positive. Over 96 percent of our viewers indicated via survey that they like and would watch Aviation Weather Today.”

Aviation Weather Today, which is produced by Universal’s meteorology department, can now be seen three times daily - at 6 a.m., noon, and 6 p.m. CST. In addition, Aviation Weather Today has also added a new Sunday broadcast, which will air at 6 p.m. each week, and a weekend outlook segment, which will be posted Fridays at noon.

Another important enhancement added to Aviation Weather Today is the ability for viewers to select which portion of the broadcast they are most interested in without streaming the entire broadcast.

“Segmenting the broadcast into chapters is a time saver for our viewers,” said Stephens. “It allows pilots to view the segments of interest to them. So if a pilot is only interested in the Pacific region because that’s where they’re operating to that day, they can view that specific chapter of the broadcast. Also, because many pilots are operating on Monday morning, our new Sunday broadcast provides them with additional information they need to help plan for their early Monday morning flight. We will continue to evaluate and improve Aviation Weather Today, adding the features and content our viewers need and demand.”

For more information on Aviation Weather Today, or to view the most recent broadcast, visit <http://www.awt.aero>.

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*At Universal Weather and Aviation, Inc., our goal is to become a vital extension of our clients' flight operations teams. Universal<sup>®</sup> offers a wide range of services designed to provide business aviation operators seamless service from start to finish. Universal's wide range of services includes flight planning, weather briefings, online tools, the UVair<sup>®</sup> Fueling Card, Universal Aviation<sup>sm</sup> worldwide ground support, UVdatalink<sup>®</sup> air-to-ground communication, and more. Universal has been facilitating successful trips for business aviation operators since 1959.*

*To learn more about Universal Weather and Aviation, Inc., e-mail [sales@universalweather.com](mailto:sales@universalweather.com), or call (800) 231-5600 ext. 3300 (N. America Toll-Free) or (713) 944-1622 ext. 3300 (Worldwide).*

*Universal: Success from the word **GO**.*