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### Universal Names Ken Eiken New Vice President of Sales

**Houston, Texas (June 16, 2008)** – Houston-based Universal Weather and Aviation, Inc., the recognized pioneer in trip support services for business aviation, recently bolstered its sales expertise, naming Ken Eiken as Vice President of Sales.

Eiken, an accomplished longtime aviation sales executive and former U.S. Air Force F-16 fighter pilot, joins Universal<sup>®</sup> with extensive experience and success in both business-to-consumer and business-to-business market segments. Prior to coming to Universal<sup>®</sup>, Eiken served as Director of Sales and Service for Jeppesen.

“Ken has extensive sales leadership experience in our industry, and we are excited to add someone with his business acumen and discipline to lead our worldwide sales team,” said Universal<sup>®</sup> COO Dave Diulus. “Ken’s primary focus will be to establish worldwide sales’ processes, organizational structure and competitive plan.”

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*At Universal Weather and Aviation, Inc., our goal is to become a vital extension of our clients’ flight operations teams. Universal<sup>®</sup> offers a wide range of services designed to provide business aviation operators seamless service from start to finish. Universal’s wide range of services includes flight planning, weather briefings, online tools, the UVair<sup>®</sup> Fueling Card, Universal Aviation<sup>sm</sup> worldwide ground support, UVdatalink<sup>®</sup> air-to-ground communication, and more. Universal has been facilitating successful trips for business aviation operators since 1959.*

*To learn more about Universal Weather and Aviation, Inc., e-mail [sales@universalweather.com](mailto:sales@universalweather.com), or call (800) 231-5600 ext. 3300 (N. America Toll-Free) or (713) 944-1622 ext. 3300 (Worldwide).*

*Universal: Success from the word **GO**.*