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## **UVdatalink SATCOM Introduces Six-Second Billing, Offering Significant Savings**

**Houston, Texas** – Universal Weather and Aviation, Inc. now offers six-second incremental billing for voice and data services through its UVdatalink® aeronautical satellite communications (SATCOM).

Through UVdatalink, clients are billed for every six seconds of airtime (with a one-minute minimum). This billing format is unique among voice SATCOM providers, as other providers bill in full-minute increments only. The new billing system can offer significant savings on every call.

For example:

- Universal® charges \$5.85 per minute for SATCOM Aero H+\* system calls.
  - o **Other SATCOM providers:** a 1-min, 5-sec call is billed as a 2-min call = **\$11.70**
  - o **UVdatalink SATCOM:** a 1-min, 5-sec call is billed as 1 min, 6 sec = **\$6.44**

To be able to pass along these savings to its clients, Universal made several process improvements to achieve a more cost-effective billing system. The company is a licensed Point of Service Activation (PSA) with Inmarsat Ltd., which provides faster activations and increased support. In addition, Universal has agreements with Land-Earth Stations (LESOs) around the world. Both of these collaborations offer reliable, worldwide connections while also allowing for more consistent, cost-effective pricing for UVdatalink clients.

“The UVdatalink team understands that, in aviation communications, ‘every second counts.’ We also understand that if you only use 15 seconds you don’t want to be billed for an entire minute,” said Rick Vlahovich, Manager, UVdatalink. “We want the customer to know that, in this case, ‘you get what you pay for’ is a good thing.”

Universal SATCOM customers also benefit from Universal’s Customer Care Center – available around the clock, seven days a week. There is also “package pricing” available for other Universal services, should UVdatalink customers want to take advantage of more of the company’s offerings.

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More information on SATCOM and other services is available at *uvdatalink.com*. To learn more about all of Universal's services, visit *universalweather.com*.

\* In addition to the Aero H+ system, UVdatalink supports Iridium, Inmarsat's Aero 'Mini' M, Aero I, Aero H, and Swift64 high-speed SATCOM.

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At Universal Weather and Aviation, Inc., our goal is to become a vital extension of our clients' flight operations teams. Universal® offers a wide range of services designed to provide business aviation operators seamless service from start to finish. Universal's wide range of services includes flight planning, weather briefings, online tools, the UVair® Fueling Card and the UVglobal Network®, UVdatalink® air-to-ground communication, and more.

Universal has been facilitating successful trips for business aviation operators since 1959. To learn more about Universal Weather and Aviation, Inc., e-mail *sales@universalweather.com*, or call (800) 231-5600 ext. 3300 (N. America Toll Free) or (713) 944-1622 ext. 3300 (Worldwide Direct).

Universal: Success from the word GO.

**Universal Weather and Aviation, Inc.**

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