

Best ad/Best article

Oct 07: 'USCG Air Station Miami' by Brent Holman earns best article honors. Dassault flies high with Best Manufacturer ad title. And Universal Weather and Aviation's UVair and UVTripPlanner ads win Best Service and Fractional ad honors.



Best Article

USCG Air Station Miami—Earning its title of 'busiest air/sea rescue unit in the world.'

Holman provides details of USCG unit which uses 8 Eurocopter HH65C and 6 Dassault HU25s on search-and-rescue missions and homeland security/law enforcement duties as far north as Charleston SC and throughout the Caribbean.

Best Manufacturer Ad

Dassault Falcon Jet

Product: Fuel-efficient Dassault aircraft.

Design credit: Creative Dir Ted Speck and Art Directors Roland deFries and David Lawler of Dassault Falcon Jet inhouse agency based in South Hackensack NJ.



Best Service Ad

UVair Fuel Program

Product: UVair Fueling Card, a service of Universal Weather and Aviation Inc. The UVair Fuel Program provides discount fuel pricing and is accepted throughout the world.

Design credit: Partners Creative and the Universal Marketing Department.

Best Fractional Ad

Universal Weather and Aviation Inc

Product: UVTripPlanner, a trip reference tool published by Universal Weather and Aviation Inc. Available in print, CD or online.

Design credit: Partners Creative and the Universal Marketing Department.

